



**Tips for recruiting a new team within your industry:**

1. Take yourself back to the first time you sat in the Dragon Boat with your team- the equipment, the excitement and the experience.....
2. To create a visual for the person you are speaking to, be sure to insert the following facts:
  - 20 paddlers, a drummer and a steersperson power the 40' long Hong Kong style canoes
  - Race course is 500 yards long- Owens Corning to the Boat Basin at International Park
  - Over 39 teams participated in 2007, the 6<sup>th</sup> annual Festival
  - a boat can be comprised of all women or a mixed boat (at least 8 women)
3. Then fast forward to your first race. Share with them feeling of paddling as a team and the support and spirit involved
4. Continue to add your own tidbits of information- focusing on the layout of the day:

**THREE RACE OPPOTUNITIES:**

Industry Race (4 boats per heat travel down the river racing against each other)

2007 Industries: Health Care, Religious/Cultural, Petroleum, All-women's,

Education/Alumni/School, Insurance, Manufacturing, Public Service,. Business, Finance

Divisions A-E Semi-finals Race

Divisions A-E Finals Race

Festival feeling:

Entertainment, Food, Tents, Giveaways, FUN!!!

5. Then fast forward to the feeling of crossing the finish line after a hard paddle!